



FOR IMMEDIATE RELEASE – November 4, 2015

CONTACT: Brooke Artesi, CP, LPO Sunshine Prosthetics and Orthotics, LLC. 1700 Route 23 North – Suite 180 Wayne, NJ 07470 973-696-8100

http://sunshinepando.com

Brooke Artesi, CPO, LPO named O&P News 175 innovator

Wayne, NJ – O&P News has announced Brooke Artesi, CPO, LPO, owner of Sunshine Prosthetics and Orthotics, LLC, is a member of its inaugural edition of the O&P News 175 – an elite group of 175 O&P professionals who O&P News has identified as leading innovators in the field of orthotics and prosthetics.

The O&P News 175 recognizes the movers and shakers impacting the industry through innovation. They are defined by a relentless pursuit of knowledge, achieving greater competency in their field, and a commitment to delivering compassionate care while improving patients' lives.

"We would like to congratulate the O&P News 175 members and thank them for all of their individual accomplishments and contributions to the O&P profession. *O&P News* has exciting plans for the year ahead. We look forward to working with this select group to help bring a broader scope and focus to readers. It's another step in our ongoing commitment to the entire O&P community," said Joan-Marie Stiglich, ELS, Chief Content Officer of SLACK Incorporated, the publisher of *O&P News*. The O&P News 175 was announced in the Fall 2015 issue of *O&P News*, on <u>OandPNews.com</u> and displayed at the *O&P News* exhibit booth at the AOPA National Assembly in San Antonio, October 7-10, 2015.

Members of the O&P News 175 will be invited to contribute ideas and guide editorial content for the publication. They are also part of a network of sources contacted for story ideas and interviews for articles. The O&P News 175 will be published annually in *O&P News* and special events for members will be announced throughout the year.

For nearly 25 years, *O&P News* has served as a comprehensive information source for orthotic, prosthetic and pedorthic professionals by delivering unbiased, independent reports on business topics, clinical issues, reimbursement, governmental rulings, industry developments, as well as presenting clinically relevant information for the benefit of the patient. Visit *O&P News* at OandPNews.com for daily news, video, blogs and books.

Artesi has been in the field of Orthotics and Prosthetics for over 10 years. She is licensed by the New Jersey Board of Orthotics and Prosthetics and Certified in Prosthetics and Orthotics by the American Board for Certification in Prosthetics and Orthotics (ABC). As an amputee, Brooke has a personal understanding of her patients' needs and stresses the importance of activity, always encouraging others to reach their potential.

Sunshine Prosthetics and Orthotics is located at 1700 Route 23 North, Suite 180, in Wayne New Jersey, providing a full range of services for amputees and other physically challenged adults and children. Call 973-696-8100 to learn more about their custom services or visit their website at www.SunshinePandO.com.

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